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**Pip Organic**

**Brand Ambassador Job Description**

**November 2024**

**About Pip Organic**

We are a family-owned business on a mission to make trusted drinks and snacks for families that contain no nasties and are clean label as possible. Our organic ethos is at the heart of everything we do as we believe in working with nature for the benefits it has for our planet and for people. As part of this, we are looking to build on our established brand through marketing and sales tactics to increase brand awareness and educate people on how Pip stands out against the rest.

Our Summer period is specifically busy for us, and we are on the hunt for Brand Ambassadors with lots of energy and enthusiasm to get stuck into marketing and sales tasks we need help with. This will be a fixed term contract which will run from May until September to support our team. You will be the eyes and ears on the ground, which is the most crucial role we need to help grow brand awareness! No day will be the same, and you will be active, moving about to different areas of the UK, and won’t often be at your desk. If you are a driven individual looking to get vital experience on your CV and are interested in either marketing or Sales roles in the future, then this is for you!

**Application Process**

* Please send your application to [careers@piporganic.com](mailto:careers@piporganic.com) – we will only consider applications that are sent to this address
* Need to be able to work full time in the UK so please note that we are not able to offer sponsorship
* We read every application that is sent to ensure everyone has a fair chance. As we are also busy making juice and other organic treats, we may be slow in getting back to you if you are successful in getting to the next stage. If we don’t respond to you, thank you very much for applying to Pip and good luck!
* Pip Organic values a diverse team and is an equal opportunity employer
* No recruiters or agencies please

**In a snapshot**

* Start date: May to September 2025 (4-month internship)
* Location: London (with travel across UK)
* Salary: Paid, more details in due course
* Hours: 40 hours per week; flexibility will be essential as you will be required to work evenings and weekends where necessary
* Reporting to: Both the Marketing and Sale team depending on the task
* Team: Working alongside another Brand Ambassador, you will be tag teaming for Marketing and Sales business needs

**Pip Top Benefits**

* Competitive salary based on experience
* Team party in summer
* Free breakfast everyday
* Monthly Juice allowance for home
* Opportunity to learn in a fast-paced small knit team

**Education/Experience**

* Have some knowledge of a work space and some internships under your belt

**Personality Traits**

* Someone who is hungry to get stuck in and help the team where they can
* Is a ‘yes’ person! Energetic and looking to get stuck in as a team
* Self-motivated and show initiative
* Ready to learn and grow with the business… everyday is different and you are ready to take on any task or challenge big and small
* Good communicator with the ability to adapt tone of voice and written language into various business needs across social, business development, internal comms and more
* We care for little people and the planet and this is something you care strongly about too!

**Key Responsibilities**

* **EVENTS –** Driving around the UK and London facilitating the smooth running of consumer events we have planned (TBC). You will be able to lift heavy items and drive our van to assist the team
* **IDEPENDENT RETAIL –** You will be organized and driven to sell our juice to cafes and shops UK wide. You will lead in the planning for where to go, planning the routes and stock needed and have the ability to organize information properly for follow-ups to feedback to the team
* **SOCIAL** – Want to flex your muscle at social? Time to show your creative content creation skills by drafting social content for our approval to help build our audience and be engaging
* **PEOPLE PERSON** – Build and maintain relationships with everyone we encounter from our pip parents, customers, suppliers, and fellow team members
* **POS –** Will help support and execute a plan on how we can best present Pip in OOH settings. You can create a plan based on insights, manage the budget, execute and feedback to team
* **RESEARCH SAVVY** – Ability to conduct desktop research to grow our brand and find new opportunities
* **ADMIN** – Ensure all files are kept organized and all files are saved down for reference

**Must haves…**

* Need to work in the UK
* Clean driving license
* Competent on excel and PowerPoint
* Canva skills or photoshop is a plus